Made in Japan.

The holiday season in Hawaii is about eating Thanksgiving turkey with friends and family, opening gifts from Santa Claus during Christmas and popping long strings of firecrackers on New Year's Eve. But in Japan, no other occasion in the year has as much major significance as New Year's Day.

The New Year festivity in Japan called oshogatsu starts in the last few days of December until the first week in January, when schools and businesses are closed and many people return home to spend time with their families.

Company President Robert lida says that time is spent tying up loose ends, clearing out the old and beginning the new year on the right foot. Otoshidama-bukuro or New Year money envelopes, wooden offering tables called sanbo for mochi decoration and kine or wooden mallets to pound mochi are a few of the accessories lida's sells to usher Japan's biggest celebration of the year.

Much hard work and cooking preparation are involved in the days leading up to New Year's Day, Iida said. Homes are well-kept to welcome "Toshigami-sama," the Year God who brings abundance, good health and happiness to each family. After the house is cleaned, families hang shimenawa made of straw rope and place bamboo arrangements called kadomatsu at their front doorstep to welcome ancestral

spirits and ward off evil.

A favorite activity is mochi pounding. Mochi rice, soaked and then cooked overnight, is repeatedly pounded using a kine or wooden mallet until its consistency gets soft and sticky.

The mochi is then made into a New Year decoration called kagami mochi, round rice cakes on a sanbo and topped with a tangerine, lida said. The display usually sits on the dining room table as an offering to Shinto gods.

from Buddhist temples in Japan are heard ringing 108 times. Bishop Daiya Amano of Izumo Taishakyo Mission of Hawaii said such bells are rarely seen in Hawaii, because very few temples can accommodate its enormous size.

For dinner on New Year's Eve, the custom is to eat buckwheat noodles called toshikoshi soba for longevity, he said. And at the stroke of midnight, the echoing sound of bells

Shrines and temples open just before midnight, and many people are already eagerly waiting in line for blessings at the alter. Amano Sensei said as many as 10,000 people from all faiths, including Christians and tourists from Japan, come to pray at Izumo Taisha for safety, good health and prosperity for the coming year.

The first meal with the family on New Year's Day is a big deal in Japan, Iida said. Many people enjoy eating ozoni, a soup with mochi and vegetables, with stock made from dried bonito flakes. Then, an abundance of ceremonial dishes called osechi ryori are served to last a few days, enough time for the housewife to rest from cooking and cleaning. The festivity often ends about a week into the new year, lida says, with hopes of good luck, fortune and a better year ahead.





Small Sanbo, or Offering Tray Cyprus Wood 1"H, 4.5"W \$13.25



Medium Sanbo, Offering Table Cyprus Wood 4.75"H, 5.75"W



Shimenawa Paper Kanji says "Kinga Shinnen," which means Happy New Year! 9"H, 5.5"W \$5.50 each



Mochi Kazari

\$16.20

\$80.60



Mochi Kazari \$12.80



Kanii savs "Geishun." New! which means New Year's greetings, welcoming Spring 6"H, Base: 2.75"Dia.



Mini Kadomatsu Shochiku Kanji says "Geishun," which means New Year's greetings, welcoming Spring 6"H, Base: 2.75"Dia. \$6.75



Mochibana, Mochi Flower To decorate on willow trees. Symbolizes the coming of spring in Japan. \$30.75 per bag



#Y135 Takarabune with 7 Gods Ceramic Dragonboat: 5.5"H, 5.25"W



Mini Kadomatsu with Gold Fan Kanji says "Geishun," New! which means New Year's greetings, welcoming Spring 6"H, Base: 2.75"Dia. \$6.75



Mini Kadomatsu with Koban Kanji says "Jyumanjyou," which means Lots of Money 6"H, Base: 2.75"Dia. \$6.75



#Y64 Takarabune Dragonboat Ceramic Gold Screen: 5.5"H Dragonboat: 4.5""H, 4.5"W



Yanagizuru New Year Decor (S) \$43.25 per box



Shishi-MaiLion Paper Mache/Fabric Lion Head: 2.5"H, 3.25"W



Standing Shishi Lion Paper Mache/Fabric with Plastic Stand 4.75"H, 3.5"W \$7.95









\$7.95

Bag of 6 Shuttlecocks for Hagoita (6-1) \$11.95 per package.

Hagoita: Paddles used to play Hanetsuki Made of Cypress Wood. 3 Different Designs Available. Each paddle includes 2 shuttle-14.5"L, 4"W \$33.49/Paddle





Small Kane No Naruki **New Year Money Tree for Good Luck** For Indoor Display \$22.25



Medium Kane No Naruki **New Year Money Tree for Good Luck** For Indoor Display \$27.50



Large Kane No Naruki **New Year Money Tree for Good Luck** For Indoor Display \$34.95







