

New Year Accessories

Made in Japan.

The holiday season in Hawaii is about eating Thanksgiving turkey with friends and family, opening gifts from Santa Claus during Christmas and popping long strings of firecrackers on New Year's Eve. But in Japan, no other occasion in the year has as much major significance as New Year's Day.

The New Year festivity in Japan called *oshogatsu* starts in the last few days of December until the first week in January, when schools and businesses are closed and many people return home to spend time with their families.

Company President Robert Iida says that time is spent tying up loose ends, clearing out the old and beginning the new year on the right foot.

Otoshidama-bukuro or New Year money envelopes, wooden offering tables called *sanbo* for mochi decoration and *kine* or wooden mallets to pound mochi are a few of the accessories Iida's sells to usher Japan's biggest celebration of the year.

Much hard work and cooking preparation are involved in the days leading up to New Year's Day, Iida said. Homes are well-kept to welcome "Toshigami-sama," the Year God who brings abundance, good health and happiness to each family.

After the house is cleaned, families hang *shimenawa* made of straw rope and place bamboo arrangements called *kadomatsu* at their front doorstep to welcome ancestral spirits and ward off evil.

A favorite activity is mochi pounding. Mochi rice, soaked and then cooked overnight, is repeatedly pounded using a *kine* or wooden mallet until its consistency gets soft and sticky.

The mochi is then made into a New Year decoration called *kagami mochi*, round rice cakes on a *sanbo* and topped with a tangerine, Iida said. The display usually sits on the dining room table as an offering to Shinto gods.

For dinner on New Year's Eve, the custom is to eat buckwheat noodles called *shikoshi soba* for longevity, he said. And at the stroke of midnight, the echoing sound of bells from Buddhist temples in Japan are heard ringing 108 times.

Bishop Daiya Amano of Izumo Taishakyo Mission of Hawaii said such bells are rarely seen in Hawaii, because very few temples can accommodate its enormous size.

Shrines and temples open just before midnight, and many people are already eagerly waiting in line for blessings at the altar. Amano Sensei said as many as 10,000 people from all faiths, including Christians and tourists from Japan, come to pray at Izumo Taisha for safety, good health and prosperity for the coming year.

The first meal with the family on New Year's Day is a big deal in Japan, Iida said. Many people enjoy eating *ozoni*, a soup with mochi and vegetables, with stock made from dried bonito flakes. Then, an abundance of ceremonial dishes called *osechi ryori* are served to last a few days, enough time for the housewife to rest from cooking and cleaning.

The festivity often ends about a week into the new year, Iida says, with hopes of good luck, fortune and a better year ahead.

"Shinnen Akemashite Omedetozaimasu"

Happy New Year!



Large Sanbo
Offering Table
Cyprus Wood
5.5"H, 7"W
\$51.00



Plastic Mochi and Tangerine Not Available.
Only for Store Display.



Medium Sanbo,
Offering Table
Cyprus Wood
4.75"H, 5.75"W
\$41.75



Small Sanbo, or
Offering Tray
Cyprus Wood
1"H, 4.5"W
\$13.25



Mochi Kazari
\$16.20



Mochi Kazari
\$12.80



#Y64 Takarafune
Gold Screen: 5.5"H
Dragonboat: 4.5"H, 4.5"W
\$100.50



Standing Shishi Lion
Paper Mache/Fabric with Plastic
Stand
4.75"H, 3.5"W
\$7.95



#Y135 Takarafune with 7 Gods
Dragonboat: 5.5"H, 5.25"W
\$80.60



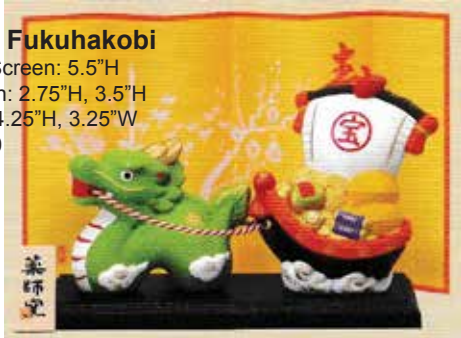
Shishi-Mailion
Paper Mache/Fabric
Lion Head: 2.5"H, 3.25"W
\$7.95



Yanagizuru New Year Decor (S)
\$43.25 per box



#Y47 Fukuhakobi
Gold Screen: 5.5"H
Dragon: 2.75"H, 3.5"H
Boat: 4.25"H, 3.25"W
\$56.60



Bag of 6 Shuttlecocks
for Hagoita (6-1)
\$11.95 per package.

Hagoita: Paddles used to play Hanetsuki
Made of Cypress Wood.
3 Different Designs Available. Each paddle includes 2 shuttlecocks.
14.5"L, 4"W
\$33.49/Paddle

Saiwai Gami Paper

Good Fortune Paper



"Ebisu"
Patron of Fishermen
55 cents



"Daikoku"
God of Wealth and Agriculture
55 cents



"Ebisu" and "Daikoku"
55 cents



"Shichi-fuku-jin"
Seven Gods of Luck
on a Treasure Ship
55 cents



Small Kane No Naruki
New Year Money Tree for Good Luck
For Indoor Display
\$22.25



Medium Kane No Naruki
New Year Money Tree for Good Luck
For Indoor Display
\$27.50



Mt. Fuji
55 cents



Large Kane No Naruki
New Year Money Tree for Good Luck
For Indoor Display
\$34.95



Mochibana, Mochi Flower
To decorate on willow trees.
Symbolizes
the coming of spring in Japan.
\$30.75 per bag



Mochi Tsuki
Handle Only
Natural Solid
Alder Wood
33.5"L
\$77.00



Mochitsuki Kine (L)
Mochi Pounder for Adults
Natural Solid Alder Wood
33.5"L, 14.5"W, 4.75"Dia.
\$410.50



Mochitsuki Kine (S)
Mochi Pounder for Children
Natural Solid Alder Wood
19"L, 10.25"W, 2.25"Dia.
\$240.00



Mochitsuki Kine (M)
Mochi Pounder
Natural Solid Alder Wood
23.5"L, 10.25"W, 3"Dia.
\$276.00